



Press Release

DigiPharmaX enters into partnership with Personal Connected Health Alliance (India) to host the first “Connected Health Summit & Awards”

Mumbai, Friday, October 5th, 2018: DigiPharmaX Healthcare Solutions Pvt. Ltd, a fast growing Digitization consultancy platform, promoted by Krishna Singh, MD, GlobalSpace Technologies today announced its partnership with Personal Connected Health Alliance (India). PCH Asia US based organization formed by HIMSS (Healthcare Information Management Systems Society). The partnership is to host the first “Connected Health Summit & Awards” in India sponsored by DigiPharmaX on 30th November, 2018 at Mumbai.

India’s First Connected Health Summit will see the participation from policy makers , who will talk about the revolutionary “Pradhan Mantri Jan Arogya Yojna” program that is already making strides in the country and is set to become one of the largest healthcare campaigns globally. The summit will also provide the much desired platform for thought leaders in Healthcare to engage with one another, share the collective wisdom with the key stakeholders. CXO Panel Discussions will showcase the latest advancements brought in Healthcare by Emerging Technologies. The platform also aims to bring in the much desired discussion on “Patient centricity” by the industry stakeholders and founders of Digital Health Startups, who are already making a difference at the grass root level.

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Commenting on this collaboration, **Prof Rajendra Pratap Gupta, the Hony. Chairman, PCHalliance India** said “Connected Health is a pre-requisite to improve health outcomes. We are happy to partner with DigiPharmaX who have created a huge platform in India to promote Digital Excellence in Pharma & Healthcare. Through the Connected Health Summit & Awards, we are starting a dialogue with all the stakeholders to create an enabling environment for Digital Health, and I am sure, this will bring the focus on the need for everyone to work together, to scale up and boost the adoption of Digital tools across the continuum of care”.

Rajashree Menon, CEO - DigiPharmaX opined “With 300 million smart phone users (second largest in the world) & more processing power & connectivity in our pocket than ever before, India is ready to usher in the Connected Health era. This Summit will bring all the key stakeholders (Hospitals, HCPs, Pharma & Digital Health companies) under one roof to trigger the vital conversation to make Connected Health a reality in India”.

About DigiPharmaX:

DigiPharmaX Awards is known for rewarding Digital initiatives in Pharmaceutical Industry. In the 3rd edition, the platform has expanded its focus to award the entire Healthcare ecosystem, including Hospitals, Doctors, Distributors, Medical Device cos and Digital Health Startups on the basis of their Digitization efforts.

DigiPharmaX has also forayed into enhancing the Digital Awareness and increasing the Digital Preparedness of key stakeholders of the Pharmaceutical & Healthcare industry with launch of India's Only ‘Digital Academy’.



About PCHAlliance:

The Personal Connected Health Alliance (PCHAlliance) aims to make health and wellness an effortless part of daily life. The PCHAlliance, a non-profit organization formed by HIMSS, believes that health is personal and extends beyond healthcare. The Alliance mobilizes a coalition of stakeholders to realize the full potential of personal connected health. PCHAlliance members are a vibrant ecosystem of technology and life sciences industry icons and innovative, early stage companies along with governments, academic institutions, and associations from around the world.

For more details please visit: www.digipharmax.com

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